"Powers, Polycentrism, and Commercial Regulations in the Iberian Spaces: Monopolies, Privileges, and Exclusive Regimes"

Social History of Commercial Regulations Project - HIRECOM

April 11th to 17th, 2024. William and Mary, Williamsburg, VA / Institute of Historical Research, UNAM, Mexico City

Conference Program

Part 1: Williamsburg

Day 1 – Thursday, April 11

6:00 PM – Opening – HIRECOM Coordination
Arnaud Bartolomei, Gibran Bautista y Lugo, Laurine Manac’h, Zacarías Moutoukias, Fabrício Prado, Martín Wasserman

7:30 PM – Dinner

Day 2: Friday, April 12

8:30 AM - Panel 1 - Dismantling Commercial Privileges and Trade Liberalization / Deregulations
Chair: Laurine Manac’h (Université Paris 1 Panthéon Sorbonne/Université Paris Cité - Mondes Américains)

Alex Borucki (University of California - Irvine) and José Luis Belmonte Postigo (Universidad de Sevilla)
Paths to deregulating the slave trade in the Spanish Empire, 1748-1789

Fidel Tavarez (Queens College, CUNY)
Free Ports within Empire: The Intellectual Origins of Spain’s Intra-Imperial System of Free Trade, 1765-1789

Rodrigo Domínguez (University of Minho, Braga)
Illicit Affairs? Institutional changes and informal merchant practices towards the dismantling of the Portuguese Mercantilism (1750-1821)

10:30 AM – Coffee Break

11:00 AM - Panel 2 – Actors, Individual Trajectories and Institutional Change I
Chair: Martín Wasserman (Universidad de Buenos Aires/CONICET – Instituto Ravignani)

Juan José Ponce Vasquez (The University of Alabama)
Gregorio de Robles, Contraband, and the observations of a Plebeian Traveller in the late 17th century

Pierre Force (Columbia University)
Passing as Spanish: the case of French Basques in Cuba, 1782-1817

Zacarías Moutoukias (Université de Paris Cité - LIED)
Creating opportunities, manipulating the norms. The trajectory and networks of two generations of Sarratea, between imperial reforms, global trade, and republican construction, 1780-1820. Part I

1:00 PM-2:30 PM: Lunch

2:30 PM - Panel 3 - Conflicts, Actors and Corporations
Chair: Fabrício Prado (William & Mary)

Tiago Gil (University of Brasilia)
Spinners, weavers and the queen's Acts: historiographical debate and new evidence of cottage industry in Portuguese America

Pablo Ferreira (FHCE-Udelar, Uruguay)
The war for bread. Disputes between the bakers' guild and the Montevideo town hall, 1825 - 1826

Cristina Mazzeo (Pontificia Universidad Católica del Perú)
Conflict of Interests between the colonial state and the trade consulate of Lima, during crisis junctures 1796 – 1820

Day 3 - Saturday, April 13

9:00 AM Panel 4 – Regulatory Practices and Discourse on Trade I
Chair: Micaela Miralles Bianconi (William & Mary)

Xabier Lamikiz (University of the Basque Country (UPV/EHU))
Debunking a Big Misunderstanding: Commercial Exclusivity, Guild Membership and the Consulado de Cargadores a Indias in the Sixteenth and Seventeenth Centuries

Gibran Bautista y Lugo (IIH - UNAM)
Imperial Integration and “fragmented sovereignties”: the founders of the courts of accounts in Mexico, Lima, and Bogota, 17th century

Pol Colás (Universitat de Barcelona)
The Bolivian cinchona and the (im)possibility of a monopoly by contract in the early republic. The case of Jorge Tezanos Pinto's company

11:00 AM: Coffee Break

11:30 AM Panel 5 – Local Markets, Social Hierarchies and Regulatory Institutions I
Chair: Zacarías Moutoukias (Université Paris Cité - LIED)

Atzin Bahena Pérez (Centro de Estudios Mayas, Instituto de Investigaciones Filológicas, UNAM)
Mayans and “foreigners”: the indigenous tribute as support for the regional market in the Kingdom of Guatemala, 16th and 17th centuries

Huemac Escalona Lüttig (IIH-Unidad Oaxaca UNAM)
Families and local political-economic power, the mayor's offices of the bishopric of Oaxaca, 18th century

Álvaro Alcántara (INAH-Veracruz)
Being the hand that rocks the cradle: political sociability, economic benefits, and commercial intermediation of the Veracruz merchants in a moment of institutional change, 1767-1808

Paulina Machuca (El Colegio de Michoacán)
Colorantes de origen americano en Filipinas: economías locales en espacios globales

2:00 PM Closure

HIRECOM – Conference 1 – Part 2: Mexico

Day 4 - Monday, April 15

9:00 AM Panel 6. Commercial Regimes and Transatlantic Dynamics
Chair: Arnaud Bartolomei (Université Côte d’Azur - CMMC)

Regina Grafe (University of Cambridge)
The Political Economy of Competition, Collaboration, and Emulation in the early modern Atlantic

Eleonora Poggio (Linnaeus University)
The rise and fall of French merchant networks in Seville and New Spain, 1620-1640

Giorgio Tosco (University of Pavia)
Behind the Atlantic: the adaptation of seventeenth-century Italian merchants to the Iberian Atlantic commercial space

11:00 AM Coffee Break

11:30 AM Panel 7. - Regulatory Practices and Discourse on Trade II
Chair: Arrigo Amadori (CONICET-UNTREF) and Gibran Bautista (IIH-UNAM)

Guillermina del Valle (Instituto de Investigaciones Dr. José María Luis Mora)
Credit links of silver merchants with political power. The concentration of Pacific traffic at the end of the 17th century

Mariano Bonialian (CONICET)
Álvaro de Castrillo, royal scribe and ship register of the port of Acapulco, 1586–1610. Free commercial mobility in a framework of regulations and prohibitions by the early Pacific

Arrigo Amadori (CONICET-UNTREF)
Regulation and normativities of the Atlantic trade in the communication of the Rio de la Plata government agents with the Council of the Indies (17th century)

1:30 PM-4:00 PM: Lunch

4:30 PM Panel 8 - The Construction of Merchant Privileges: Companies, Corporations, and Networks
Chair: Ana Carolina Ibarra (IIH/UNAM)

Eric Roulet (Université du Littoral)
The irruption of a French company in the Spanish-American trade. The case of the “Compagnie de l’Assiente” 1701-1713

Hanna Sonkajärvi (Federal University of Rio de Janeiro)  
Protecting the Basque merchants’ Privileges in the Early Modern Atlantic. The coordinating efforts of the Political Body of the Juntas y Regimientos de Vizcaya

Arnaud Bartolomei (Université Côté d’Azur - CMMC)  
El Consulado de Cargadores a Indias: a tool for building and defending a monopolistic commercial position in the Carrera de Indias (1717-1828)

Day 5 - Tuesday, April 16

9:00 AM Panel 9 - Monopoly(s)? Fissures and Contradictions in Regulatory Dynamics  
Chair: Laurine Manac’h (Université Paris I Panthéon Sorbonne-Université Paris Cité – Mondes Américains)

Christopher Ebert (History Brooklyn College, City University of New York) and Thiago Krause (Federal University of the State of Rio de Janeiro)  
Monopolies with Free(ish) Trade? Bahia and the West African Atlantic (c. 1700-1760)

Andrew Konove (University of Texas)  
Breaking and Making a Monopoly on Small Change in Eighteenth-Century New Spain

Ansgar Engels (University of Leipzig)  
Breaches in the Monopoly. Regulation and Practices of the Cocoa Trade under the Umbrella of the Caracas Company in the 18th Century

11:00 AM: Coffee Break

11:30 AM Panel 10 – Actors, Individual Trajectories and Institutional Change II  
Chair: Zacarías Moutoukias (Université Paris Cité - LIED)

Celia Cussen (Universidad de Chile) and Juan José Martínez (Universidades de Chile and Santiago de Chile), La solicitud de privilegios para el comercio de esclavizados a Hispanoamérica a fines del siglo XVIII: cinco casos de estudio

Fabrício Prado (William & Mary)  
Creating opportunities, manipulating the norms. The trajectory and networks of two generations of Sarratea, between imperial reforms, global trade, and republican construction, 1780-1820. Part 2

Viviana Grieco (University of Missouri)  
How Deregulation led to Advocating for Corporate Privileges? The commercial and political effects of Francisco Ximenez the Mesa’s bankruptcy, Merchant, Director, and Chief Accountant of Royal Customs House of Buenos Aires

Leonor Ludlow (UNAM)  
The inheritance of monopolistic practices and privileges in independent Mexico, in the era of free trade 1824-1854

1:30-4:00 PM Lunch
4:30 PM Panel 11 – Regime Change, Trans-Imperial Dynamics and New Commercial Practices
Chair: Martín Wasserman (Universidad de Buenos Aires/CONICET - Instituto Ravignani)

Deborah Besseghini (Université de Turin)
Final clash between Atlantic empires: commercial transformation and trans-imperial networks, 1797-1815

Gabriela González Mireles (CONAHCYT, CIESAS, Peninsular)
Licenses and extraordinary contracts to simulate trade with foreigners. The business of the Murphy family during the neutral trade in New Spain, 1797-1808

Antonio Ibarra (UNAM)
From commercial privilege to the dissolution of faculties and corporate sovereignty: the institutional decline of the Guadalajara trade consulate, 1808-1824

Day 6: Wednesday, April 17

9:00 AM Panel 12 – Local Markets, Social Hierarchies, and Regulatory Institutions II /
Chair: Huemac Escalona (IIH-Unidad Oaxaca UNAM)

Laura Machuca Gallegos (CIESAS Peninsular)
Back to the merchandise allotments: or why they did not disappear from 1786

Cristina Torales Pacheco (Universidad Iberoamericana)
Yraeta, merchant of the Consulate, regional traders and the introduction in the markets of indigenous-made products

Eugenia López (Universidad de El Salvador)
Local policies and indigenous resistance. Indigo-producing towns in the intendancy of San Salvador, in the early years of the 19th century

Nahui Ollin Vázquez Mendoza (CIESAS Pacífico Sur)
La organización de la economía regional en la costa de Oaxaca: de alcaldes mayores a subdelegados en torno a la grana cochinilla, siglo XVIII

11:30 AM-1:00 PM - Keynote Lecture
Chair: Gibran Bautista y Lugo (IIH-UNAM)

Margarita Menegus (UNAM)
Forms of trade regulation in the indigenous world, 16th-18th centuries

1:00 PM-2:00 PM Conclusions coordination HIRECOM

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